

8 SITUATIONS WHERE CONTRACTORS REALLY HELP YOUR BUSINESS

The on-demand workforce – contingent, contract and temporary workers – is now a critical part of the ‘talent pool’. Yet, while estimations are that by 2020 more than 40% of the western workforce will be so-called ‘contingent workers,’ many New Zealand companies are overlooking the opportunity. If these situations apply to your organisation it’s time to think ‘get a contractor’



High cost or time to recruit

Hiring costs are a burden to your bottom line? Unfilled roles adding pressure? It’s time to bring in pay-as-you-go contractors.



Scarce skills needed

Need for high quality, experienced, scarce skill-sets? Often this talent has chosen contracting / self employment as a lifestyle



Lower productivity levels

Fast-start contractors come in ‘to do a job,’ adding to capability, speed of delivery and team productivity



Business opportunities missed

Missing out on business due to being under resourced and/or lacking skills? Contractors pay for themselves in these situations!



Company growth or shifting direction

Contractors have often been there before and bring this experience to the table, upskilling and supporting your team



High staff churn

Staff turnover too high? Term contractors are motivated to finish assignments, churn less often and provide structured IP & know-how



Short-term projects

Projects and plans without the resource? Release your best talent for your biggest opportunities using contractors to back-fill activities or utilise contract experts directly on projects



Pressured employees

Overworked team members covering for unfilled roles, extended leave or work backlogs? Contractors add additional fire-power, increase morale and deliver!